



Bourne Athletic Association
Bourne Braves Baseball
www.bournebraves.org

2012 Business Sponsorship Opportunities

Thank you for considering supporting the Bourne Braves Baseball, a non-profit tax-exempt 501 (c) (3) organization. In 2012, the Braves will host a minimum of 22 home games during the regular season and post season games at the brand new, state of the art field behind the Upper Cape Technical High School. The Braves expect 1000 – 1,500 fans per game in the 2012 season. Below are several methods that are available to both support Bourne Braves Baseball and advertise your business. Our Tax ID is: 04-3074511

1. Tax-deductible contribution:

\$500.00 Banner (3' x 5' business sign provided & stored by Bourne Braves. Banner is hung in the outfield for the entire season. Additionally, banner sponsors may setup a table to provide information on their product during a home game. Multi-year discounts are available. Sponsor must provide artwork by May 1).

\$1000.00 All Star Club (Includes autographed ball & bat, company recognition night, staff member throws out first pitch, services or goods promoted, recognition during announcements, ½ page ad and sponsor plaque)

\$1500.00 Home Run Club (Includes All Star Club plus banner and full page ad instead of ½ page Ad)

\$2500.00 Grand Slam Club (Includes Home Run Club plus one PA address at all 22 home games including playoffs and VIP seating for 6 for one game which includes food & beverage service)

2. Media Guide Advertisement:

Adds in the media guide range from \$50.00-\$500.0. The media guide is provided at each game for patrons who donate \$5.00 or more at the gate.

3. Baseball donation:

Balls for the game cost \$75.00. The kids love collecting foul balls but due to the cost, the Braves organization asks for their return. By donation the balls for the game, your business will be recognized over the PA system several times during the game as providing the game balls and allowing foul balls to be retained by the lucky recipients.

4. 50/50 raffle:

Businesses across Cape Cod donate items that become prizes for the 50/50 raffle. During each game, the prizes are announced and awarded. This is a great way to bring in new customers to your business and have your business's name announced as supporting Bourne Braves Baseball.

5. Golf tournament:

The annual Bourne Braves golf tournament seeks tee sponsors for a \$100 donation. Additionally, raffle prizes and Auction donations are welcome. All provide another opportunity for publicity for your organization.

**If you would like to support and advertise with the Bourne Braves, please contact:
Ed Kangas, Fundraising Director
The Bourne Braves, Cape Cod Baseball League
ekangas@comcast.net**

SPONSORING THE BOURNE BRAVES IS GREAT EXPOSURE FOR YOUR COMPANY!